



WEBINAR

HOW TO STAY IN BUSINESS IN THE AGE OF COVID 19

DATE 18 AUGUST 2020

TIME 14:00 - 15:30



TOPICS TO BE COVERED

1. HOW TO STAY IN BUSINESS BY MAKING SOUND BUSINESS DECISIONS
2. HARNESSING TECHNOLOGY TO ADAPT TO THE COVID-19 BUSINESS ENVIRONMENT
3. PRACTICAL SELF - CARE TIPS FOR BUSINESS OWNERS



SEPTI BUKULA

FOUNDER OF SEEZA
TOURISM SME NETWORK



CHRISTOFF OOSTHUYSEN

FOUNDING CEO OF
ENTREPRENEURIAL PLANNING
INSTITUTE



MAGGIE MUTANGIRI

FOUNDER AND DIRECTOR OF
TRAVEL AFRICA NETWORK



DR SHARON MUNYAKA

ORGANISATIONAL PSYCHOLOGIST

Septi M. Bukula is a nationally recognised specialist in entrepreneurship and SME development policy in South Africa. He has undertaken numerous SME policy and programme advisory assignments in South Africa and other African countries. He regularly hosts prominent International conferences focusing on a broad range of SME development issues. In 2017 he established Seeza Tourism SME Network to promote the interests of tourism SMEs, with particular focus on facilitating domestic and international market access. In 2014 his company, Osiba Management, received South African Tourism's coveted Lilizela Tourism Award.

Christoff is a leading entrepreneurial coach, facilitator and Certified Business Advisor with 24 years of experience in working with start-up entrepreneurs, small business owners, social entrepreneurs and the practitioners supporting them. He launched, grew and sold his own businesses, mainly in the media industry, which allows him to apply his practical experience as a business owner to support other entrepreneurs and practitioners. As Founding CEO of the Entrepreneurial Planning Institute, he is active in the shaping of a conducive entrepreneurial ecosystem in South Africa. He also serves as trustee of The H-Web Foundation and on the executive committee of Friends of Vista Nova.

Maggie heads up Travel Africa Network, a leisure, travel & tourism company and a 24-hour satellite television channel dedicated to promoting tourism and hospitality in Africa. In early 2020, Travel Africa Network contracted with Eutelsat to become the first African travel channel to broadcast dedicated high-quality digital TV content to 155 million homes in Western Europe, Eastern Europe, Middle East and North Africa on 'HOTBIRD 13' East which forms one of the largest satellite broadcasting footprints in EMEA.

Dr Sharon is an Organisational Psychologist working across South Africa. A firm believer in focusing on what is right with people, Sharon works at an individual, team and organisational level to positively transform behaviour in the workplace. She is a strong facilitator and holds transformative conversations across all job levels and utilises her broad skill base and diverse toolkit to unlock potential and to move the conversation to where it needs to get to. Sharon has over 19 years' experience in positively transforming behaviour in the workplace. She holds a doctorate in industrial psychology and is a registered Organisational Psychologist.